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## EAST BAY BUSINESS TIMES

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# Habitat for Humanity plans East Bay "executive build"

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Several Bay Area executives will participate April 18 in Habitat for Humanity's first West Coast building event for executives.

The "Executive Build" kicks off a three-day build-a-thon and fundraiser over Earth Day weekend.

The April 18 event will be co-hosted by executives from Habitat's corporate sponsors **Pacific Gas & Electric Co.**, **The PMI Foundation** and **Simpson Strong-Tie**. Bill Morrow, president and CEO of PG&E, Charles Broom, president of the PMI Foundation, and Terry Kingsfeather, president of Simpson, will be at the build site welcoming volunteers.

They will be joined by many other local execs, including **Wachovia Corp.**'s chief operating officer, Bob McGee, Emily Shanks, **Bank of America Corp.**'s East Bay market president, Mike Belleci, **Wells Fargo**'s Greater Bay Area president, Tracy Curtis, Wells Fargo community banking president, Tim Butturini, Mt. Diablo region president, and Raj Nathan, **Sybase Inc.**'s chief marketing officer.

Following the executive build, local community members will pitch in for the build-a-thon, which runs through April 22. The building event takes place at the Edes Avenue development in East Oakland. Habitat began this build, which is renovating a former auto salvage yard into sustainable housing, last year. Twenty homes have already been built at the site, and 34 more are in the works.

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